

THE AMERICAN SPIRIT SERIES

Presented by

The Colorado Humanities

featuring

Electrify Your Mind: Benjamin Franklin Live!

A Living History Event

2006 Sponsorship Request



COLORADO
HUMANITIES

Event Overview

ELECTRIFY YOUR MIND: BENJAMIN FRANKLIN LIVE!

THURSDAY, APRIL 20, 2006

5:30 p.m. to 9:30 p.m.

Donald R. Seawell Grand Ballroom
Denver Center for the Performing Arts Complex
1245 Champa Street in Denver

Master of Ceremonies
Ed Greene, CBS4

Honorary Event Chairs: Russel F. and Susan Ahrens

➤ 5:30 to 7:00 p.m.

Registration and VIP Reception
Silent Auction

➤ 6:45 p.m.

Doors Open for General Audience

➤ 7:00 p.m.

Silent Auction Closes
VIP Reception Ends

➤ 7:30 p.m.

Welcome and Opening Remarks
Introduction to Chautauqua
Young Chautauqua Presentations

➤ 8:00 p.m.

Christopher Lowell presents Benjamin Franklin

➤ 9:30 to 10:00 p.m.

Coffee and Dessert Reception

About our event...

Due to special interest in our nation's history, Colorado Humanities is pleased to present *Electrify Your Mind: Benjamin Franklin Live!*, in tribute to the Benjamin Franklin tercentenary (300th Birthday) celebration, where the audience will come to believe and act as if they are in the presence of this legendary and historical character.

Platinum Sponsor

\$5,000

As a Platinum Sponsor for *Electrify Your Mind: Benjamin Franklin Live!*, you will receive...

- A 60-minute Chautauqua program for your company. Subject matter to be determined based upon your invited audience, interests, and educational goals.
- Prominent sponsor listing in our event media campaign, which is directed toward local and regional television, radio, newspapers, magazines, newsletters, and related membership organizations.
- Prominent sponsor listing on specific printed materials related to the event, including invitations, posters, flyers, event programs, and press kits.
- Prominent sponsor listing on Major Sponsor signage at the Donald R. Seawell Grand Ballroom.
- Emcee recognition at the Chautauqua program.
- Prominent name and logo placement on the Colorado Humanities web site.
- Prominent sponsor listing in our organization's newsletter and Annual Report (sent to more than 10,000 households and organizations statewide).
- Special acknowledgment at an upcoming Donor Recognition event.

New this year...

Because your generous sponsorship helps CEH continue to provide our many Living History programs for schools throughout our state, **we are extending a unique opportunity for you and your guests to meet some of the students and teachers who benefit from your support.**

As part of your sponsorship, we will use 4 of your 10 guest invitations to accommodate some of our *Young Chautauqua* participants, OR history, civics, and/or social studies students from local middle schools and high schools. (These guests will be accompanied by a teacher or parent, and Colorado Humanities will extend these invitations on your behalf.)

You and your guests will then receive:

- 6 reserved seats at the Chautauqua program.
- 6 invitations to the private, VIP Reception.

Gold Sponsor

\$2,500

As a Gold Sponsor, for *Electrify Your Mind: Benjamin Franklin Live!*, you will receive...

- Sponsor listing in our event media campaign, which is directed toward local and regional television, radio, newspapers, magazines, newsletters, and related membership organizations.
- Sponsor listing on specific printed materials related to the event, including invitations, posters, flyers, event programs, and press kits.
- Sponsor listing on Major Sponsor signage at the Donald R. Seawell Grand Ballroom.
- Emcee recognition at the Chautauqua program.
- Sponsor listing in our organization's newsletter and Annual Report (sent to more than 10,000 households and organizations statewide).
- Prominent name and logo placement on the Colorado Humanities web site.
- Special acknowledgment at an upcoming Donor Recognition event.

New this year...

Because your generous sponsorship helps us continue to provide our many Chautauqua ("Living History") programs for schools throughout our state, **we are extending a unique opportunity for you and your guests to meet some of the students and teachers who benefit from your support.**

As part of your sponsorship, we will use 2 of your 6 guest invitations to accommodate some of our *Young Chautauqua* participants, OR history, civics, and/or social studies students from local middle schools and high schools. (These guests will be accompanied by a teacher or parent, and Colorado Humanities will extend these invitations on your behalf.)

You and your guests will then receive:

- 4 reserved seats at the Chautauqua program.
- 4 invitations to the private, VIP Reception.

Silver Sponsor

\$1,000

As a Silver Sponsor, for *Electrify Your Mind: Benjamin Franklin Live!*, you will receive...

- Sponsor listing on event programs.
- Sponsor listing on Major Sponsor signage at the Donald R. Seawell Grand Ballroom.
- Emcee recognition at the Chautauqua program.
- Sponsor listing in our organization's newsletter (sent to more than 10,000 households and organizations statewide).

New this year...

Because your generous sponsorship helps us continue to provide our many Chautauqua ("Living History") programs for schools throughout our state, **we are extending a unique opportunity for you and your guests to meet some of the students and teachers who benefit from your support.**

As part of your sponsorship, we will use 2 of your 4 guest invitations to accommodate some of our *Young Chautauqua* participants, OR history, civics, and/or social studies students from local middle schools and high schools. (These guests will be accompanied by a teacher or parent, and Colorado Humanities will extend these invitations on your behalf.)

You and your guests will then receive:

- 2 reserved seats at the Chautauqua program.
- 2 invitations to the private, VIP Reception.

Bronze Sponsor

\$500

As a Bronze Sponsor, for *Electrify Your Mind: Benjamin Franklin Live!*, you will receive...

- Sponsor listing on event programs.
- Sponsor listing on Major Sponsor signage at the Donald R. Seawell Grand Ballroom.
- Sponsor listing in our organization's newsletter (sent to more than 10,000 households and organizations statewide).
- 2 reserved seats at the Chautauqua program.
- 2 invitations to the private, VIP Reception.

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Switzer Marketing Communication
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SEP 06 2005

Internal Revenue Service

Date: August 30, 2005

COLORADO ENDOWMENT FOR THE
HUMANITIES
1490 LAFAYETTE ST. STE. 101
DENVER, CO 80218-2391

Department of the Treasury
P. O. Box 2508
Cincinnati, OH 45201

Person to Contact:

Delores Gaskins 31-07428
Customer Service Specialist

Toll Free Telephone Number:

8:30 a.m. to 5:30 p.m. ET
877-829-5500

Fax Number:

513-263-3756

Federal Identification Number:

84-0715097

Dear Sir or Madam:

This is in response to your request of August 30, 2005, regarding your organization's tax-exempt status.

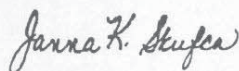
In August 1976 we issued a determination letter that recognized your organization as exempt from federal income tax. Our records indicate that your organization is currently exempt under section 501(c)(3) of the Internal Revenue Code.

Our records indicate that your organization is also classified as a public charity under sections 509(a)(1) and 170(b)(1)(A)(vi) of the Internal Revenue Code.

Our records indicate that contributions to your organization are deductible under section 170 of the Code, and that you are qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Internal Revenue Code.

If you have any questions, please call us at the telephone number shown in the heading of this letter.

Sincerely,



Janna K. Skufca, Director, TE/GE
Customer Account Services